

# Digital Advertising

AAPT is adopting a green initiative, therefore the printed meeting program will no longer be available. A PDF of the program will be available online and the AAPT meeting app will be available for download. Here are some digital advertising opportunities for exhibitors who wish to promote their products and services, as well as increase their visibility.

This meeting is expected to draw over 1,300 physics educators from around the globe. Don't miss this opportunity to have your company stand ahead of the rest.

## Premier Advertising Package

### On-line Program Book Ad

A full page colored ad in the online program will increase your company's visibility among meeting attendees.

### Rotating Banner Ad in Meeting App

A Rotating banner ad will appear at the top of the meeting app, and serve as effective ways to create brand awareness. You will receive one banner ad that will stay in rotation throughout the meeting.

### Sponsor Landing Page in Meeting App

Tap on your banner ad and go directly to an in-app sponsor profile, displaying your company's message, products and services.

### Push Notification in Meeting App

Send a message directly to attendees' mobile devices, driving traffic to your booth, commercial workshop or focus group.

**Total: \$ 1800**

**Sustaining Member Discount: \$ 1,500**

## A la' Carte

### On-line Program Book Ad

A full page colored ad in the online program will increase your company's visibility among meeting attendees.

**\$500**

### Rotating Banner Ad in Meeting App

A Rotating banner ad will appear at the top of the meeting app, and serve as an effective way to create brand awareness. You will receive one banner ad that will stay in rotation throughout the meeting.

**\$1,000**

### Push Notification in Meeting App

Send a message directly to attendees' mobile devices, driving traffic to your booth, commercial workshop or focus group.

**\$500 (per push)**

For more information contact Cerena Cantrell  
[ccantrel@aapt.org](mailto:ccantrel@aapt.org) / 301-209-3340