

## **AAPT Book Proposal Guidelines**

We are interested in hearing from authors who desire to publish books in the areas of physics content, the history and philosophy of physics, physics education research, and the application of pedagogical techniques in physics. Book topics must fit within the AAPT mission of “enhancing the understanding and appreciation of physics through teaching.” We have prepared these guidelines to help us evaluate prospective book ideas. Proposals may be read by a wide range of people including marketing or sales professionals, AAPT members and/or other physics educators, and editors. Be clear and succinct in your descriptions so that we can effectively evaluate your proposal.

### **Author Information**

1. Your name
2. Your position and affiliation
3. Your contact information:
  - a. Work phone
  - b. Email
  - c. Cell phone (if you are willing to have us call there)
  - d. Mailing address
4. Please include a list of previous books and any other publications or experiences relevant to your qualifications for writing this book.

### **Book Information**

1. Proposed title and subtitle (if any): This will be tentative and subject to change.
2. Type of book (we will also consider other kinds of books aimed at physics educators and their students):
  - a. Monograph (detailed treatise on a specific topic)
  - b. Handbook/reference book (compilation of key information and principles introducing readers to the topic)
  - c. Textbook (book designed to be part of course materials taught at undergraduate or graduate level or professional development workshops offered during conferences or other meetings sponsored by professional organizations)
  - d. “Short book” on specific physics topics for high school or college/university teachers or students, or
  - e. Book on innovative instructional laboratory work, computational work in physics, or mathematical and statistical topics aimed at physics students.
3. Brief Description: In one or two paragraphs, summarize the content of the book and the main thesis or argument. This should be a description that a specialist or non-specialist can read in a few minutes and get a sense of what the book is about.
4. Full Description: In no more than two pages, describe in detail the purpose, theme, goals, and general plan of the book. What key questions or problems does the proposed book address? How will the book contribute to the body of knowledge in the field, and in what ways is it unique?
5. Proposed Table of Contents: Include chapters and subdivisions within chapters and any special material to be included in the appendices. Please indicate whether any of the material has been previously published.

6. Comparable Books or Other Publications: Are there any similar publications to the one you propose? Include title, author, publisher, and year of publication. How will your publication stand out compared to them?
7. Why do you believe this book is needed?

### **Audience Information**

1. Primary readership: For what audience will this book be a must read?
2. Secondary readership: For what audience will this book be a might read or related read?

### **Additional Information**

1. Please include your CV (also include brief bios for any co-authors or contributing authors).
2. Since most books will be published as e-books, please describe any multimedia or online content that you intend to include and how it supports your book.
3. If you have sample material available (either a draft chapter or other writing samples) it would be helpful to include this. *Do not send entire manuscripts unless specifically requested to do so.*

All materials should be sent to [eo@aapt.org](mailto:eo@aapt.org).