

# Sponsorship Opportunities

AAPT Summer Meeting @ University of Alberta @ Edmonton, AB @ July 19–23, 2008

## 2008 Summer AAPT Meeting Sponsorships

From July 19-23, AAPT will hold their 2008 summer meeting on the campus of the University of Alberta. It will bring 1,200, physicists, physics educators, physics college students, and corporate associates in one great place. As a sponsor, you have the opportunity to position your company's products and service amongst the people who use them most.

All sponsorships will be recognized with signs outside the event room that the corporation sponsors, unless otherwise noted. Sponsorships will also be recognized in the onsite program guide.

### EDUCATION

Topical Conference on Physics Education Research Speaker-Ready Room	Want to identify with a specific segment of the AAPT membership? Sponsorship of this specific program can give you access to a targeted audience. Speakers need a place to prepare for the presentations. Align yourself with some of the best our meeting have to offer by sponsoring this preparation room for them.	\$5,000 \$5,000
Program Book (online or in print)	Exclusive sponsorship available for bound program book, which is mailed to 1,200 AAPT meeting attendees, also available on-site and online. Sponsor may place name/logo on front cover plus a full-page back cover ad to maximize your visibility.	\$5,000
Four Award and Plenary Sessions	Exclusive sponsorship of one of these sessions feature an AAPT award winning speaker. Your company and logo will be featured on the program and signage outside of the session room.	\$3,000/session
4 Poster Sessions	Presenters and attendees have the opportunity to network and discuss various posters. Have your company listed as a sponsor next to the posters. Sponsorship covers the cost of the supplies and boards that are required.	\$1,000/session
40+ Continuing Education Workshops	You can support the future of the industry by helping the next generation of physicist, and physic teachers participate in these workshops. Sponsorship covers the cost of A/V and workshop materials.	\$1,000/workshop

### FOOD/EVENT

Food, beverage, planning, entertainment and venue at the event will be provided by AAPT with no additional cost to the Sponsor.

International Breakfast or Multicultural Luncheon	Expand your marketing by increasing your visibility with our international attendees.	\$3,000
Welcome Reception	This unique networking reception is held in conjunction with the opening of the exhibit	\$10,000
Attendees Picnic	Food, fun, sun and your company. All things our attendees will relate to this very pleasant casual event.	\$7,500
Exhibitors Lunch	Be a favorite amongst your peers and colleagues by providing lunch. They will thank you and may follow your lead next meeting.	\$5,000
First-Timers Breakfast	Make a strong favorable first impression on these first-timers. Help us welcome them by offering a few words if you'd like.	\$5,000
Past Officers Luncheon	All past officers are invited to this luncheon where everyone has an opportunity to network with old and new colleagues.	\$3,000
Retirees Breakfast	Be the company that congratulates our long served and deserving supporters of AAPT with a delightful appreciation breakfast.	\$3,000
Two-Year College Breakfast	Increase visibility among this elite audience.	\$3,000
Cyber Café	A computer with an open internet connection is a magnet, and provides the perfect placement to achieve corporate visibility. Sponsor's logo will be seen around the screen every time attendees check their e-mail and print their boarding passes. Sponsorship covers E-mail stations & connectivity.	\$2,500
Daily Breakout Sessions	Help perk the attendees up between sessions when they need a refreshment. Your company's name will be at the breakout, located in the registration area each day.	\$2,000/each day

### PRODUCTS/OTHER

Light Rail Train Tickets	The best way to get around Edmonton is the light rail. Sponsor the tickets that will allow the attendees to get back and forth between the hotel and university with ease.	\$20,000
Tote Bags	Exceptional promotional opportunity with Sponsor's logo placed prominently on meeting bags, which will be distributed to approximately 1,200 attendees. Maximum corporate visibility for the entire convention and beyond as registrants take the meeting bags home to use in their own communities.	\$10,000
Lanyards	Each attendee's name badge comes with a lanyard that will feature the Sponsor's logo, offering tremendous visibility for the entire conference. Recognition signage as lanyard sponsor in registration area. There will be 1,200 produced.	\$3,000
Banner Wrap Bag Stuffers	On our Program Guide, a sponsor can place an ad to draw attendees to their booth. Sponsors can place a one-page flyer in the registration bag distributed to all conference attendees. This is ideal to advertise your booth location, invite attendees to your cocktail party, or supply all attendees with your product brochure. Inserts must be 8 1/2" x 11" size or smaller (1,200 pieces). Promotional items are accepted.	\$3,000 \$1,000/ multiple contributors permitted
Courtesy Shuttle Buses	Shuttle service will be provided between the official Annual Meeting hotel and the University. Place marketing materials on the bus. Company name will be on shuttle bus sign as the sponsor.	\$500/bus
Raffle Item Donations	Raffle donations of books, software, apparel and other items can be submitted anytime prior to the conference. Each item must be labeled with donor name and contact information to receive proper recognition.	Value = \$40+

### DON'T SEE WHAT YOU'RE LOOKING FOR?

Customized sponsorship opportunities are available.

**CONTACT KRISTAL WATKINS AT 1-301-209-3372 TODAY!**