Putting Students to Work The AIP Career Pathways Project

Kendra Redmond, SPS Programs Manager American Institute of Physics



Project Investigators

Toni Sauncy, former director – SPS Thomas Olsen, former assistant director – SPS Roman Czujko, director – AIP Statistical Research Center Kendra Redmond, programs manager – SPS

Student Contributors Amanda Palchak

Amanda Palchak Shouvik Bhattacharya Jose "Ro" Avila





A QUESTION...

Where do physics students go after earning a bachelor's degree?



Hard Working Physics Student

Status of Physics Bachelor's One Year After Degree, Classes of 2011 & 2012 Combined



Field of Graduate Study for Physics Bachelor's One Year After Degree, Classes of 2011 & 2012 Combined



http://www.aip.org/statistics

Status of Physics Bachelor's One Year After Degree, Classes of 2011 & 2012 Combined



Initial Employment Sectors of Physics Bachelor's, Classes of 2009 & 2010 Combined



Field of Employment for Physics Bachelor's in the Private Sector, Classes of 2009 & 2010 Combined



http://www.aip.org/statistics



TWO MORE QUESTIONS...

Where will **your** students go after earning a bachelor's degree? What is your role in preparing students for careers?



Hard Working Physics Student



About the Project

WHY PAY ATTENTION TO CAREER PREPARATION?

Recruitment

Students choose (or don't choose) particular majors for a variety of reasons.

Retention

Physics is good preparation for a variety of career paths.

• Relevance

Students should be (and want to be) equipped for the path they choose.





About the Project

GOAL

Increase the **number** and **diversity** of physics graduates joining the STEM workforce after the bachelor's degree by

- Equipping physics departments with tools for better preparing physics undergraduates for the STEM workforce
- Equipping students with tools to better prepare themselves to enter the STEM workforce





About the Project

APPROACH (Inspired by SPIN-UP)

- Identify diverse physics departments graduating students that enter the STEM workforce and are intentional about career preparation
- Discern effective practices for career preparation through site visits of the departments
- Compile and synthesize data to determine trends and common practices
- Disseminate findings through national meetings, regional workshops, online resources

SITE VISITS

- ♦ Carthage College
- College of Charleston
- Gettysburg College
- Miami Univ. (Ohio)
- Univ. of California at Davis
- Univ. of Washington
- Univ. of Wisconsin Eau Claire
- Univ. of Wisconsin La Crosse



Findings

COMMON FEATURES: CURRICULAR

Note: Common features can look very different in different departments.

- Varied and high-quality lab courses
 - Varied in terms of topic, structure, equipment, interfaces
- Research opportunities readily available
 - May be on or off campus, required or not required
- Curricular flexibility
 - Options include multiple degree offerings, majors, minors, concentrations
- Building communication skills incorporated in undergraduate physics experience
 - Includes verbal and written exercises for different



Findings

COMMON FEATURES: EXTRACURRICULAR

- Faculty and staff commitment to the success of all students
 - Regardless of career ambition or level of academic achievement
- Strong community of students
 - Where information is passed down and students feel valued
- Opportunities for physics majors to be involved in outreach activities
 - Strengthens connections, communication skills, leadership, team work, 21st century skills
- Connections with alumni
 - Who become a source of information and feedback for faculty members and students
- Relationship with career services professionals
 - Who become a source of information and expertise for faculty members and students
- Mentoring and advising of physics majors in accordance with their interests and goals
 - Addresses retention and recruitment and increases self knowledge of skills and opportunities





SOME OBSERVATIONS

- Physics students have a particularly difficult time assessing their employable skills and need to learn how to identify and articulate them.
- Students encounter obstacles when searching for jobs, but these can be directly addressed and overcome.
- Optimal progress in career preparation efforts involves faculty and staff members, administrators, students, and career services personnel, but positive results can be obtained with just a few champions.



AIP CAREER PATHWAYS PROJECT RESOURCES

Faculty and Administrators



Students



Career Professionals





FACULTY REPORT



Speaks to...

- The spectrum of activities included in each common feature
- Why those activities may affect success in preparing students for the STEM workforce
- Specific activities that faculty members may want to consider initiating or expanding

Opportunities for faculty

- Use findings as a foundation for recruiting, retention, and mentoring
- Provide ideas for departmental initiatives



STUDENT TOOLBOX



Speaks to...

- Exploring Options, Finding Opportunities Common Job Titles • Informational Interviews
- The Missing Link Knowing and Articulating Your Skills
 - Getting to Work Effective Job Searching • The Resume • Writing an Effective Cover Letter • Acing the Interview

How it is being used...

- SPS-led workshops
- Physics departments seminars

Opportunities for faculty

- Source of curricular material for seminar classes
- Source of activities for SPS chapters / departments
- Reference for students seeking help and advice



CAREER SERVICES FACT SHEET



Speaks to...

- What happens after the physics degree
- What physics graduates are qualified to do
- Challenges faced in the job search
- Tips for overcoming these challenges

How it is being used...

• Reference material for career offices, advisors, students, parents

Opportunities for faculty

- Reason to meet career services staff
- Reference to provide parents and students





Charge

Put these on your shelf...

Faculty and Administrators



Put and this on your wall...



Students



Career Professionals







And remember...

Look at the data. More than half of your students will not go on to graduate school in physics or astronomy.

Don't discount the value of a student who comes in and wants to do something else. Physics-trained students contribute in really valuable ways to the wider community.

We have resources for you!

www.spsnational.org/cup/careerpathways/



AIP Career Pathways Project



www.spsnational.org/cup/careerpathways/

Supported by the National Science Foundation under Project No. 1011829, *Expanding the STEM Workforce by Equipping Physics Bachelors Degree Recipients and their Departments to Address the Full Range of Career Options.*