

Sponsorship Opportunities

AAPT Summer Meeting • University of Michigan • Ann Arbor, MI • July 25–29, 2009

Why Your Organization Should Sponsor

>>> an AAPT National Meeting



>>> Programs and Activities

The AAPT 2009 Summer Meeting will be held on the campus of the University of Michigan from July 25 to the 29th. It will bring to campus 1,200 physics educators from across the educational spectrum (high schools through research universities), physics undergraduate and graduate students, physicists from research centers and foundations interested in promoting and funding physics, and corporate associates whose products and programs are designed to strengthen physics teaching and learning.

The meeting encompasses professional development workshops for novice and master teachers; more than 40 interactive half-day workshops, several special day-long programs on teacher preparation and physics education research, a three-day academic meeting with 6 plenary sessions and award lectures and more than 500 papers on a variety of topics relevant to physics. The business meeting of the Association (gatherings of committees, Board, and section representatives) also takes place during these days.

>>> Physics Education

A 75-year-old organization, the American Association of Physics Teachers is an international society of 10,000 members who share a great passion for physics and a strong commitment to teaching. AAPT is dedicated to advancing physics education at all levels for the public good.

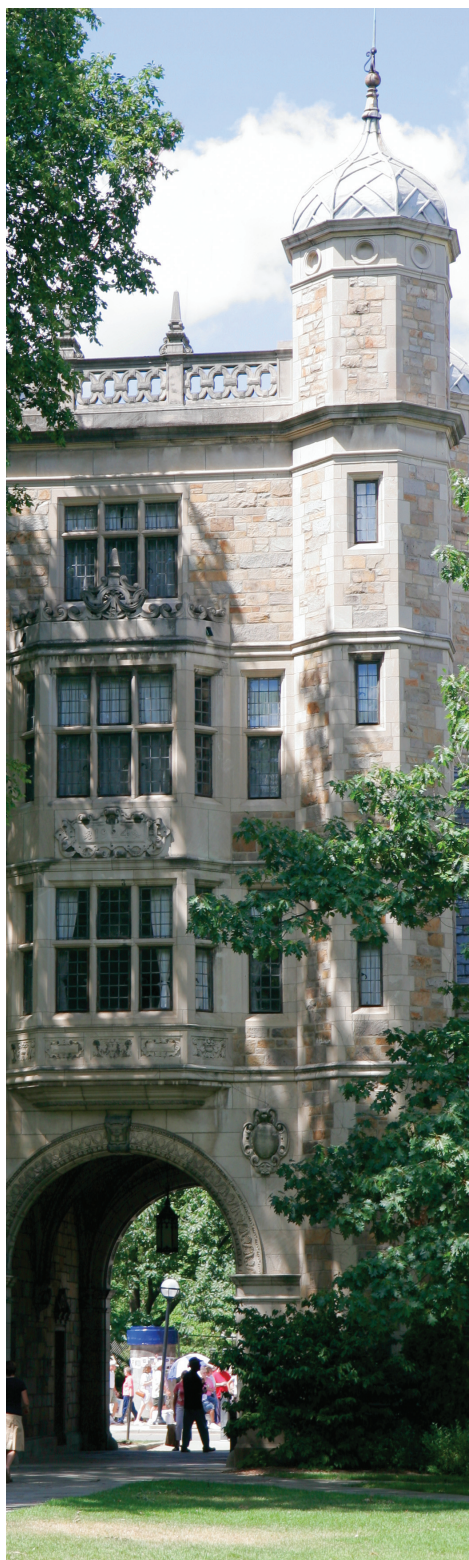
Supported by a strong volunteer base and a central professional operation at the American Center for Physics in College Park, MD, U.S.A., AAPT fulfills its mission by publishing scholarly journals (the American Journal of Physics and The Physics Teacher) and online resources (ComPADRE, in partnership with APS, AAS and AIP). AAPT also organizes two annual academic meetings, dozens of topical conferences and workshops (among them a 12-year-old workshop for New Faculty in Physics and Astronomy, with APS and AAS; and a conference for physics chairs, with APS); administers large-scale professional development programs (e.g., the 23-year-old PTRA program); and engages in public outreach and advocacy (including the PhysTEC Project to increase the number of physics teachers, with APS and AIP; and the sponsorship of the U.S. Physics Team at the International Physics Olympiad).



Extra Benefits

- Face-to-face contact with your target market.
- The most effective way to showcase your product or service.
- A captive audience that wants to learn and succeed.

2009 Annual Corporate Donor Ellipse *Benefits*



New added benefit with this sponsorship level - Complimentary Exhibit Booth

Corporate Visionary (\$25,000+)

- Acknowledgment in the American Association of Physics Teachers next Annual Report.
- Acknowledgement on the American Association of Physics Teachers website, with corporate logo and link.
- Advertisement space in The Physics Teacher publication, which is published monthly for teachers of introductory physics courses at all levels and is published monthly September through May. Total circulation is 10,000.
- Acknowledgment in our print and online meeting programs and visible recognition at the AAPT meetings.

New added benefit with this sponsorship level - Complimentary Exhibit Booth

Corporate Leader (\$15,000 - \$24,999)

- Acknowledgment in the American Association of Physics Teachers next Annual Report.
- Acknowledgement on the American Association of Physics Teachers website.
- Advertisement space in The Physics Teacher publication, which is published monthly for teachers of introductory physics courses at all levels and is published monthly September through May. Total circulation is 10,000.
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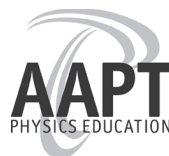
New added benefit with this sponsorship level - Complimentary Exhibit Booth

Corporate Steward (\$5,000 - \$14,999)

- Acknowledgment in the American Association of Physics Teachers next Annual Report.
- Acknowledgement on the American Association of Physics Teachers website.
- Advertisement space in The Physics Teacher publication, which is published monthly for teachers of introductory physics courses at all levels and is published monthly September through May. Total circulation is 10,000.

Corporate Friend (up to \$4,999)

- Acknowledgment in the American Association of Physics Teachers next Annual Report.
- Acknowledgement on the American Association of Physics Teachers website.



Contact Kristal Burgess
301-209-3372

Sponsorships Descriptions

From July 25-29, AAPT will hold their 2009 summer meeting on the campus of the University of Michigan. It will bring 1,200 physicists, physics educators, physics college students, and corporate associates in one great place. As a sponsor, you have the opportunity to position your company's products and services among the people who use them most. All sponsorships will be recognized with signs outside the event room that the corporation sponsors, unless otherwise noted. Sponsorships will also be recognized in the onsite program guide.

EDUCATION		
Topical Conference on Physics Education Research	Want to identify with a specific segment of the AAPT membership? Sponsorship of this specific program can give you access to a targeted audience.	\$5,000
Program Book (online or in print)	Exclusive sponsorship available for the bound program book, which is mailed to 1,200 AAPT meeting attendees, also available on-site and online. Sponsor may place name/logo on front cover plus a full-page back cover ad to maximize your visibility.	\$5,000
Four Award and Plenary Sessions	Exclusive sponsorship of one of these sessions featuring an AAPT award-winning speaker. Your company and logo will be featured on the program and signage outside of the session room.	\$3,000/session
Four Poster Sessions	Presenters and attendees have the opportunity to network and discuss various posters. Have your company listed as a sponsor next to the posters. Sponsorship covers the cost of the supplies and boards that are required for presentation.	\$1,000/session
40+ Continuing Education Workshops	You can support the future of the industry by helping the next generation of physicists and physics teachers participate in these workshops. Sponsorship covers the costs of A/V and workshop materials.	\$1,000/workshop
FOOD/EVENT		
Food, beverage, planning, entertainment and venue of the event will be provided by AAPT with no additional cost to the Sponsor.		
Welcome Reception	This unique networking reception is held in conjunction with the opening of the exhibit area.	\$10,000
Attendees Picnic	Food, fun, sun and your company. All things our attendees will enjoy in this pleasant, casual event.	\$7,500
Exhibitors Breakfast	Be a favorite amongst your peers and colleagues by providing lunch. They will thank you and may follow your lead next meeting.	\$5,000
First-Timers Breakfast	Make a strong favorable first impression on these first-timers. Help us welcome them by offering a few words if you'd like.	\$5,000
Retirees Breakfast	Be the company that congratulates our long-served and deserving supporters of AAPT with a delightful appreciation breakfast.	\$3,000
Two-Year College Breakfast	Increase visibility among this elite audience.	\$3,000
Cyber Café	A computer with an open internet connection is a magnet, and provides the perfect placement to achieve corporate visibility. Sponsor's logo will be seen around the screen and every time attendees check their e-mail and print their boarding passes. Sponsorship covers e-mail stations and connectivity.	\$2,500
Daily Breakout Sessions	Help perk the attendees up between sessions when they need a refreshment. Your company's name will be at the breakout, located in the registration area each day.	\$2,000/each day
PRODUCTS/OTHER		
Tote Bags	Exceptional promotional opportunity with Sponsor's logo placed prominently on meeting bags, which will be distributed to approximately 1,200 attendees. Maximum corporate visibility for the entire convention and beyond as registrants take the meeting bags home to use in their own communities.	\$4,000
Lanyards	Each attendee's name badge comes with a lanyard that will feature the Sponsor's logo, offering tremendous visibility for the entire conference. Recognition signage as lanyard sponsor in registration area. There will be 1,200 produced.	\$3,000
Banner Wrap	On our Program Guide, a sponsor can place an ad to draw attendees to their booth.	\$3,000
Bag Stuffers	Sponsors can place a one-page flyer in the registration bag distributed to all conference attendees. This is ideal to advertise your booth location, invite attendees to your cocktail party, or supply all attendees with your product brochure. Inserts must be 8 1/2" x 11" size or smaller (1,200 pieces). Promotional items are accepted.	\$1,000/ multiple contributors permitted

Don't see what you're looking for? Customized sponsorship opportunities are available.

Contact Kristal Burgess at 301-209-3372

Sponsorships Checklist

DEADLINE: June 20, 2009

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Yes! I checked the items I would like to sponsor below, and have included the payment.

EDUCATION		
Topical Conference on Physics Education Research	\$5,000	
Program Book (online or in print)	\$5,000	
Four Award and Plenary Sessions	\$3,000/session	
Four Poster Sessions	\$1,000/session	
40+ Continuing Education Workshops	\$1,000/workshop	
FOOD/EVENT		
Food, beverage, planning, entertainment and venue of the event will be provided by AAPT with no additional cost to the Sponsor.		
Welcome Reception	\$10,000	
Attendees Picnic	\$7,500	
Exhibitors Breakfast	\$5,000	
First-Timers Breakfast	\$5,000	
Retirees Breakfast	\$3,000	
Two-Year College Breakfast	\$3,000	
Cyber Café	\$2,500	
Daily Breakout Sessions	\$2,000/each day	
PRODUCTS/OTHER		
Tote Bags	\$4,000	
Lanyards	\$3,000	
Banner Wrap	\$3,000	
Bag Stuffers	\$1,000/ multiple contributors permitted	

Total Sponsorship Amount: \$ _____

Company Name: _____

METHOD OF PAYMENT

Check # _____ Drawn on U.S. Bank in U.S. currency with imprinted microencoding.
Make payable to **AAPT**.

Credit Card: VISA MC AMEX Discover Diners Club Card # _____ Exp. ____/____

Authorized Signature _____

Authorized Name Printed _____ Date _____

* Please see reverse side for sponsorship descriptions.

Mail form and payment by June 20, 2009 to:

Kristal Burgess, Fund Development Specialist
AAPT
One Physics Ellipse, College Park, MD 20740-3845
Fax: 301-209-0845 | Phone: 301-209-3372
Email: kburgess@aapt.org



For more information, visit aapt.org