

AAPT Sponsorship Opportunities

AAPT will hold their 2017 winter meeting will be held in Atlanta, Georgia. It will bring approximately 900 physicists, educators, students, and corporate associates from the U.S., as well as all over the world. As a sponsor, you have the opportunity to position your company's products and services among the people who use them most. All sponsorships will be recognized with signage at the event and all sponsors will also be recognized in the onsite/online program guide.

| Products | | |
|--|--|-----------|
| Program Book | Exclusive sponsorship is available for the bound program. | \$5,000* |
| Meeting App | The Mobile App offers meeting attendee's instant access to the meeting agenda, speaker and exhibitor information, real-time updates, and personal scheduling. Have your company logo visible every time someone logs on. | \$5,000* |
| Meeting Wi-Fi | Attendees want to be connected at all times. Your company can give attendees Wi-Fi access throughout the entire conference or exclusively in the exhibit hall. | \$5,500 |
| Digital Lounge | Everyone needs to charge their mobile devices, surf the web or print a document. Sponsoring the AAPT digital lounge will make your company visible to vast majority of meeting attendees. | \$1,200 |
| Name Badges and Lanyards | Your company logo will appear on all attendee badges or Lanyards. This is an excellent opportunity to increase your company's visibility. | \$4,000 |
| Conference Bags | Exceptional promotional opportunity with sponsor's logo placed prominently on meeting bags. Maximum corporate visibility for the entire convention and beyond as registrants take the meeting bags home to use in their own communities. | \$4,000 |
| Conference Bag Inserts | Sponsors can place a one-page flyer in the registration bag distributed to all conference attendees. This is ideal to advertise your booth location, invite attendees to your cocktail party, or supply all attendees with your product brochure. Inserts must be 8 1/2" x 11" size or smaller (1,200 pieces). Promotional items are accepted. | \$500 |
| Food Events | | |
| Welcome Reception | The welcome reception attracts the majority of the conference's attendees, who are all eager to get a glimpse of the exhibits hall and network with their peers. | \$10,000* |
| First-Timers Gathering | Make a strong favorable first impression on these first time conference attendees, by sponsoring continental breakfast and welcoming them to the conference. | \$2,500 |
| H.S. Teachers Day Luncheon | Join this special luncheon for high school physics teachers attending the conference for the first time. | \$3,000 |
| Morning/Afternoon Breaks <i>(four available)</i> | Help perk the attendees up in the morning with coffee and muffins or between sessions with light refreshments and snacks. | \$2,000 |
| Poster Sessions <i>(two available)</i> | Presenters and attendees have the opportunity to network and discuss various posters topics, while enjoying a variety of snacks and refreshments. | \$3,000 |

*Partial Sponsorships Available

Contact:

Cerena Cantrell, Associated Director, Programs and Conferences

[301-209-3305](tel:301-209-3305)/ccantrel@aapt.org

Sponsorship Form

I would like to sponsor the following event(s):

1. _____
2. _____
3. _____

| COMPANY INFORMATION | | |
|---------------------|-------|---------|
| COMPANY | | BOOTH # |
| ADDRESS | | |
| CITY | STATE | ZIP |
| PHONE | FAX | |
| EMAIL | | |
| CONTACT | | |
| | | |

| PAYMENT INFORMATION | |
|--|----------|
| (CIRCLE ONE) AMERICA EXPRESS MASTER CARD VISA DISCOVER DINERS CLUB | |
| CARD NUMBER | EXP DATE |
| NAME ON CARD | |

Mail form and payment to:
Ceren Cantrell, AAPT, One Physics Ellipse, College Park, MD 20740-3845, Fax: 301-209-0845